

Funding Results

CMF Program Funding Summary

With the continued support of its funding contributors, the Canada Media Fund (CMF) contributed \$358.0 M to Canadian television and digital media projects in 2011–2012, a six percent increase, or \$21.0 M, from the previous fiscal year. A record-setting \$1.3 B of industry activity was triggered, rising 22% over 2011–2012, or 30% higher than the most recent five-year average.

The Convergent Stream received 91% of funding, with 9% supporting the Experimental Stream. The Experimental Stream provided \$32.9 M for 90 projects from across the country, spurring an additional \$50.0 M in economic activity within Canada’s digital sector. The Convergent Stream dedicated \$325.1 M to Canadian screen-based projects including television programming and related digital media content. This is an 8% increase over 2010–2011.

Also introduced in 2011-2012 was the Convergent Digital Media Incentive, which offered additional support for digital media components. An additional \$1.7 M was granted to 25 projects. Overall, 88% of CMF funding supported television programming, with the balance of 12% supporting digital media content. Digital media content funding increased 2 share points from 2010–2011.

Breakdown by Program	\$M
English	24.2
French	8.7
Experimental Total	32.9
English	188.7
French	89.9
Performance Envelope Total	278.6
Francophone Minority	10.5
English Production Incentive	10.0
English Development Envelope	7.3
Aboriginal	6.9
French Development	3.0
English POV	2.5
Convergent Digital Media Incentive	1.7
Diverse Languages	1.5
Versioning	1.5
Regional French Incentive	1.2
Regional French Development	0.2
Northern Production Incentive	0.2
Convergent Total	325.1
Total	358.0

Funding Types

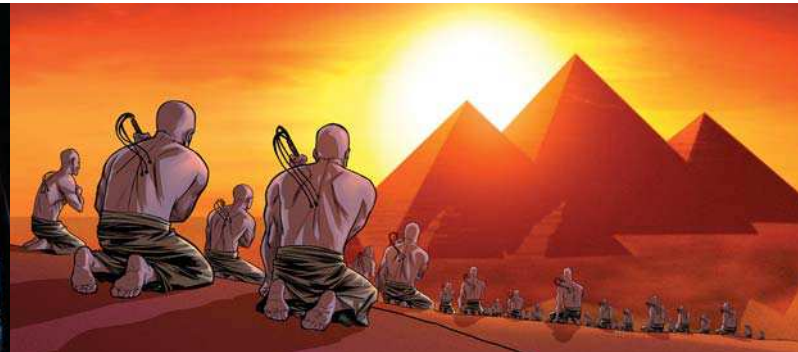
These results were achieved through a variety of CMF funding mechanisms which are constantly reviewed to most effectively serve the evolving needs of content producers. Development, production and marketing of screen-based media is supported through a variety of financing tools including license fee top-ups, equity investments, recoupable investments, non-recoupable contributions and loans. CMF investments and repayable advances and loans made up 37% of all CMF funding, the same level as last year.

Breakdown by Funding Type (\$M)

	Investment			Repayable			Non-repayable			Total
	Equity	Recoupable Investment	Sub-total	Advance	Non-interest Bearing Loan	Sub-total	Licence Fee Top-up	Non-repayable Contribution	Sub-total	
Experimental	0.0	23.5	23.5	8.1	1.3	9.4	0.0	0.0	0.0	32.9
Convergent	87.0	0.0	87.0	11.2	0.0	11.2	216.3	10.6	226.9	325.1
Total	87.0	23.5	110.5	19.3	1.3	20.6	216.3	10.6	226.9	358.0

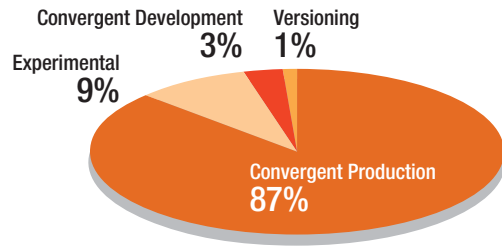


Mixmania

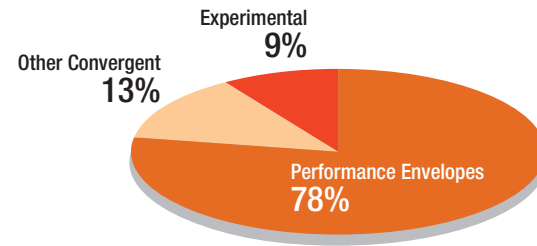


Murdoch Mysteries DM

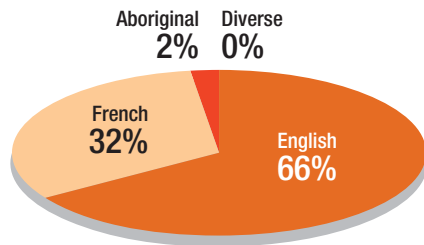
By Activity



By Program Type



By Language



By Funding Type

