

Francophone Minority Program

The Francophone Minority Program (FM) is designed to encourage the creation of projects that reflect the realities experienced by French-language communities living outside the province of Quebec. This program is part of the Canada Media Fund's (CMF) Convergent Stream; thus, projects funded through this program must include content to be produced for distribution on at least two platforms, one of which must be television and the other, digital media. Funding from this program is allocated according to a selective process, using an evaluation grid.

Total French CMF production funding to provinces outside of Quebec totaled \$11.5 M or 12% of French funding. This includes \$1.3 M from other convergent stream programs. 100% of the program allocation was spent in 2011–2012 supporting 117.5 television hours. Total budgets have increased from the 5-year average of \$24.9 M to \$26.7 M as funding increased by \$1.1 M over the same period. Similarly, average budgets per hour have increased from \$223 K to \$228 K.

Francophone Minority Program: Production

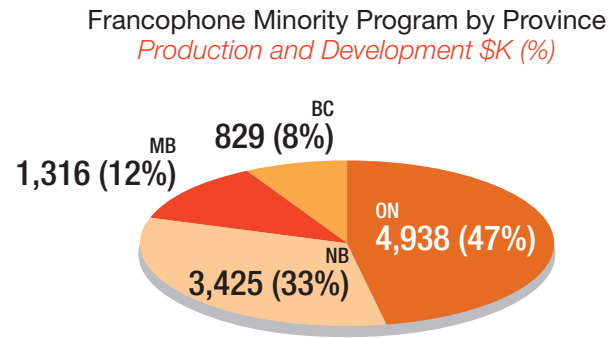
	2010–2011						2011–2012						5-year average		
	TV	DM	Total CMF \$K	#	Hours	Budgets \$K	TV	DM	Total CMF \$K	#	Hours	Budgets \$K	Total CMF \$K	Hours	Budgets \$K
Children's & Youth	1,006	75	1,081	2	17.5	2,753	1,065	0	1,065	2	17.5	2,605			
Documentary	3,951	174	4,125	16	43.5	8,564	4,993	298	5,291	18	58.5	11,576			
Drama	2,910	52	2,962	3	18.5	10,714	2,355	38	2,393	2	11.5	7,770			
Variety & Performing Arts	1,346	126	1,472	7	25.5	4,517	1,433	26	1,459	5	30.0	4,786			
Total	9,213	427	9,640	28	105.0	26,548	9,846	362	10,208	27	117.5	26,737	9,056	112	24,921

2006–2007 to 2010–2011

Francophone Minority Program: Development

2010–2011				2011–2012			
TV	DM	Total CMF \$K	#	TV	DM	Total CMF \$K	#
301	78	379	12	276	24	300	12

Documentaries received 52% of funding, compared to 43% last year. Projects originated from across the country, with the highest percentage of funding going to Ontario at 47%, 33% to New Brunswick, 12% to Manitoba and 8% to British Columbia.



There were 12 digital media components funded in 2011–2012, one more than the previous year. Overall, digital media funding decreased from 2010–2011, from \$427 K to \$362 K which represented less than 4% of total production funding.

The FM program provided 38% of overall financing to Francophone Minority projects. Broadcasters provided around 27% for both television and digital media projects. Broadcasters licensing projects were ARTV, Canal D, Radio-Canada, TFO, and TV5. Radio-Canada and ARTV licensed 18 projects and TFO licensed 7, while TV5 licensed 2 and Canal D licensed 1.

Francophone Minority Program: Production Financing

	Television		Digital Media	
	\$K	%	\$K	%
CMF–FM	9,846	38	362	49
CMF–PE	818	3	5	1
CMF	10,664	41	367	50
Broadcasters	7,210	28	199	27
Provincial Governments	5,349	20	104	14
Federal Government	2,527	10	0	0
Private Funds	190	0	0	0
Producers	100	1	69	9
Foreign	148	0	0	0
Distributors	0	0	0	0
Other	0	0	0	0
Total	25,998	100	739	100