

Notice

The Canada Media Fund 2011–2012 Annual Report is published to share important industry information with its stakeholders. The report includes detailed information on the results of CMF funding for the 2011–2012 fiscal year, from April 1, 2011 to March 31, 2012. The report also includes an analysis of Canadian audiences for the 2009–2010 broadcast year. References to awards, sales, and other forms of recognition feature productions that achieved these successes in 2011 or 2012 but may have been funded by the CMF prior to 2011–2012.

Statistics presented are as at the date of contracting with the CMF and are subject to change. As a result, a small number of funding agreements that were not yet signed at the time of publication of this report have been included within the data set. Figures in this document have been rounded. Shares depicted in data tables have been rounded to the nearest integer, hence, where a share of zero percent is indicated, activity less than 1% may have been present. Financing Sources are defined in the Appendix.

The CMF is committed to providing accurate, transparent, and timely information to its stakeholders. If you have any questions about the data in this report, please contact us.

